



Web Site Design Questionnaire

Completing this questionnaire provides us with information to get a clearer picture of what you want and what resources you already have in place and does not obligate you to anything. It's our company policy that we do not share, sell or otherwise give away any information that you provide here. Your privacy is important to us and we will protect it.

If you do not have all of the information readily available. We can get the details later. The important thing is to give us enough information so that we can evaluate your immediate needs and respond accordingly. We appreciate your time and effort.

Contact Name
Company Name
Address
Telephone Number
Email address

Please answer as fully as possible the following questions:

Do you have an existing site? If so, what is its web address?
Do you currently have a hosting package?
Are you interested in redesigning an existing website or creating a new website?
Do you know of any other website which you will be competing with directly?
What kind of product or service do you provide?
Please list five main points to describe your company:
Please list your slogans and/or catch phrases you use in marketing your business.
Do you wish for your web site to reflect the look and feel of your marketing literature, or something completely different? (Please provide copies of brochures, business cards, etc. if staying with the same format.)



This is a very **important** part of this questionnaire. Please list at least 3 URLs (web addresses) of high quality sites that you like the look of (these do not have to be sites who's business is similar to yours. It aids us in determining what your design style is.)

What type of look are you trying to achieve? (E.g. high-tech, conservative, warm, flashy, etc.)

Do you have a logo, special font, and special graphics that will be used on the website? If so please provide font name, and all graphics in a raw format e.g. (. psd, .ai, .png, etc.) when possible.

Are there any other comments/specific ideas we should keep in mind while designing your project?

Items that you think might apply to your website: Please tick

- Need help to write or rewrite web content
- Requests for information
- Guest books for visitors to record comments
- On-line order forms
- Order forms, which can be printed out
- Secure Order forms for Credit Card transactions
- Online 'Shopping Carts'
- Security Login Application
- Site Search
- Sound & Audio files
- Animation (gif, Flash, Macromedia, etc.)
- Video clips (various file formats)
- RealPlayer (streaming audio & video)
- Bulletin Board System
- Recommend Us

Any further information.....